

Norwood Hills Country Club • June 1, 2010

# 18th Annual Gene Slay's Boys' Club of St. Louis Golf Classic



Honorary Co-Chairman

**Governor Jay Nixon**



General Chairman

**E. P. (Gene) Slay**



Honorary Co-Chairman

**Mayor Francis Slay**



INVITING everyone to join with them at the 18th Annual Gene Slay's Boys' Club of St. Louis Golf Classic are Honorary Co-Chairmen Governor Jay Nixon, St. Louis Mayor Francis Slay and Tournament Chairman and Boys' Club Board President E.P. (Gene) Slay.

— Photo by Westrich Photography

Dear Friends:

For the past 81 years, the Boys' Club has provided a special experience for some 6,500 young boys every year — a safe place to play sports, receive help in doing homework, have access to computers and most of all, have exemplary role models. Here they learn what sportsmanship, citizenship, generosity, charity, and serving others means from our dedicated staff of men who themselves were former Boys' Club members.

This is only possible through the generosity of individuals like you who support our annual Golf Classic, our single major fundraiser that provides the money to ensure we can continue to help these young boys.

Please join Honorary Co-Chairmen Missouri Governor Jay Nixon, St. Louis Mayor Francis Slay and me at our 18th Annual Golf Classic on June 1st at Norwood Hills Country Club for a day and evening of fun, camaraderie and most of all, a show of your willingness to "stand tall" for young men who some day would like to be like you, but need a helping hand now to make that possible.

Now in our 81st year of continuous service to young boys — many of whom can, and will with your support of our Golf Classic, be future leaders in our community — we are committed to carrying on our work for decades to come. Your support of our Golf Classic as a player, a sponsor and/or donor is vital to making that possible.



[www.geneslaysboysclub.org](http://www.geneslaysboysclub.org)

On behalf of the boys, our sincerest "thank you" for helping us help these young boys grow into responsible citizens of our community.

Warm regards,

Eugene P. Slay  
General Chairman

## Thanks To Our 2009 Tournament Sponsors



ANHEUSER-BUSCH  
COMPANIES



Your Pet, Our Passion



Dave Mungenast  
Automotive Family



**'No Man Stands So Tall That He Can't Stoop To Help A Boy.'**



# You're Invited!

## 18th Annual Boys' Club of St. Louis Golf Classic

Tuesday, June 1, 2010  
Norwood Hills Country Club\*

### Five Person Scramble

Each golfer will receive greens fee, golf cart, driving range privileges, lunch, cocktails, team prizes, registration gifts and dinner

### Hole-In-One Contests

Each course will have opportunities to win automobiles or other major prizes on several of the Par Three holes

### Morning Tee Time

7:00 a.m. Morning registration,  
Continental breakfast  
8:00 a.m. Classic begins

### Afternoon Tee Time

1:00 p.m. Classic begins with shotgun start

### Itinerary Includes

9:00 a.m. Driving range privileges  
11:00 a.m. Lunch served on the patio  
5:30 p.m. Cocktails and hors d'oeuvres  
7:00 p.m. Awards Dinner and Auction

\*Norwood Hills Country Club is a soft spike facility

## Tournament Committee

### Honorary Co-Chairmen

Governor Jay Nixon  
Mayor Francis G. Slay

**General Chairman**  
Eugene P. Slay\*\*\*

**Vice Chairman**  
Gary E. Slay\*\*

**Tournament Director**  
Andrew P. Blassie\*\*

### Tournament Sponsor Chairmen

Colonel Leonard L. Griggs\*\*  
John H. Purnell \*\*     John Shaw \*\*

Martie Aboussie\*\*  
Fred Amad  
Joseph T. Ambrose\*\*  
Ken Berresheim\*\*  
John Brereton  
Congressman Lacy Slay  
Honorable William Clay, Sr.  
Senator James Clayborne  
Congressman Russ Carnahan  
County Executive Charlie Dooley  
Ed Ewing  
John Fabick IV\*\*  
Edward M. Finkelstein\*\*  
Jeff Garlich  
Jill Slay Garlich\*\*  
Honorable Richard A. Gephardt

Honorable Darlene Green\*\*  
Charles Karam\*\*  
Lt. Gov. Peter Kinder  
Dennis P. Long  
Richard Mantia  
John F. McCartney\*\*  
US Senator Claire McCaskill  
Raymond J. Mungenast\*\*  
Stan Musial  
Joseph Nassif  
Richard J. Piatchek  
Gary J. Prindiville, Sr.\*\*  
Honorable Lewis Reed\*\*  
Jeanne Slay Rhodes  
William J. Schicker\*\*  
Jim Shrewsbury  
Honorable Paul J. Simon\*\*

Paul Simon, Jr.  
Sam Simon  
Honorable Francis R. Slay  
Glen T. Slay  
Guy G. Slay  
Hank Slay, Jr.  
Jeffrey C. Slay  
David L. Sliney  
Wayman F. Smith III\*\*  
John R. Sondag\*\*  
Dr. William Tauk  
Phil Torrisi  
Brian Ulione\*\*  
Richard A. Voytas, Jr.\*\*  
Honorable Margaret Walsh\*\*  
Honorable Roger Wilson

\*\*\*President of Gene Slay's Boys' Club of St. Louis

\*\*Gene Slay's Boys' Club of St. Louis Director or Executive Committee Member



www.geneslaysboysclub.org

## Golf Packages

Sponsorship Categories	Donation Amount	Tax Deductible Amount	Number of Teams	Complimentary Advertising Pages(s)	Hole Sponsors Sign(s)	Patio Area	Driving Range	Ad Book	Reserved Seating Players	Reserved Seating Guest
Tournament	\$25,000	\$23,200	1 - morning team 2 - afternoon teams	2	4	yes	yes	yes	15	15
President's Club	\$10,500	\$9,300	2	1	2	yes		yes	10	10
Pal	\$5,500	\$4,900	1	1	1	yes		yes	5	5
Gold	\$4,000	\$3,400	1	1	1	yes		yes	5	5
For categories below: limited p.m. slots available – "FIRST COME – FIRST SERVED" on these pre-paid teams.										
Silver	\$3,500	\$2,900	1	1				yes	Unreserved 5-patio	N/A
Bronze	\$3,000	\$2,400	1	1/2				yes	5-patio	N/A



## Other Categories

	Donation Amount	Tax Deductible Amount	Artwork Deadline (Camera-ready or equivalent)*	Ad Book Size (6" w x 9"d)
<b>ADVERTISING</b>				
Full page ad	\$ 600	\$ 600	5/20/2010	5-1/2" w x 8-1/2"d
Half page ad	\$ 400	\$ 400	5/20/2010	5-1/2" w x 4-1/2"d
Business card (1/4 page)	\$ 150	\$ 150	5/20/2010	5-1/2" w x 2-1/4"d
<b>MISCELLANEOUS</b>				
Individual golfer	\$ 600	\$ 480		
Hole sponsorship	\$ 500	\$ 500		
Awards dinner only - each	\$ 200	\$ 180		
Donation	Your generous gift	Same		

**Special Notes:**  
 \*Advertising - Please no faxed copy as camera-ready art. Call Jaden Hodgkins with print related questions. Printer - Mark's Quick Printing  
 9415 Page Blvd. • St. Louis, MO 63132  
 phone: 314-426-0419 • fax: 314-423-4114  
 \*To e-mail ads - marksquickprinting@hotmail.com  
 (when sending e-mail, please identify as Boys' Club Ad).

**Questions?** Tom Wild, Tournament Administrator,  
 Gene Slay's Boys' Club of St. Louis, Inc.  
 • Phone: 314-773-7237 • Email: BCSTL3129@yahoo.com

## 2009 TOURNAMENT HIGHLIGHTS



Gary Slay, Vice Chairman, addresses the audience during the evening banquet.



Gene Slay, General Chairman, and wife Joan enjoy a great conversation with former Missouri Governor Roger Wilson and former East St. Louis Mayor Gordon Bush (standing).



Gene Slay, General Chairman, and Gary Slay, Vice Chairman, make the rounds greeting golfers on the course.



Sean Bryant, former Club member, keeps the audience glued to their seats as he tells what impact the Club had on his and his brother's life.

# SEND YOUR ORDER EARLY FOR TEE TIME RESERVATION!

## Questions?

Tom Wild, Tournament Administrator, Gene Slay's Boys' Club of St. Louis, Inc.

• Phone: 314-773-7237 • Email: BCSTL3129@yahoo.com

**501(c)(3) Federal Tax ID#** – 43-0653261

## Order Confirmation

Company Name: \_\_\_\_\_

Name: \_\_\_\_\_

Contact Person (if different): \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

	Item	Donation Amount	Tax Deductible Amount	Quantity	Package Confirmation <i>(please fill in amount)</i>
<b>Sponsorship</b>	Tournament	\$25,000	\$23,200		\$
	President's Club	\$10,500	\$ 9,300		\$
	Pal	\$ 5,500	\$ 4,900		\$
	Gold	\$ 4,000	\$ 3,400		\$
	Silver	\$ 3,500	\$ 2,900		\$
	Bronze	\$ 3,000	\$ 2,400		\$

<b>Advertising</b>	Full page ad	\$ 600	\$ 600		\$
	Half page ad	\$ 400	\$ 400		\$
	Business Card (1/4 page)	\$ 150	\$ 150		\$

<b>Miscellaneous</b>	Individual golfer	\$ 600	\$ 480		\$
	Hole sponsorship	\$ 500	\$ 500		\$
	Awards dinner only - each	\$ 200	\$ 180		\$
	Donation – I can't join you, but want to help; here's my donation.				

**TOTAL**    \$ \_\_\_\_\_

- Payment Options:**
- 1. **Mail:** This form & check payable to "Gene Slay's Boys' Club"
  - 2. **PayPal:** Form & payment on website ([www.geneslaysboysclub.org](http://www.geneslaysboysclub.org))
  - 3. **Credit card:** On Tournament day (send form in advance)

**We Need To Know:**

1. Tee off time    a.m. \_\_\_\_\_ p.m. \_\_\_\_\_
2. Number of golfers attending dinner \_\_\_\_\_
3. Number of guest attending dinner \_\_\_\_\_
4. Name of golfers (please print) by 5/20/2010

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

**Please Note:** The tax-deductible portion of your donation will be part of our Permanently Restricted Endowment unless you indicate otherwise by checking the box below.

I want this contribution to support Capital Improvements projects.

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Mail To:**  
 Tom Wild, Tournament Administrator, Boys' Club of St. Louis, Inc.  
 2524 South 11th Street • St. Louis, MO 63104-4308  
 Phone: 314-773-7237 • Fax: 314-772-6010  
 Email: BCSTL3129@yahoo.com • [www.geneslaysboysclub.org](http://www.geneslaysboysclub.org)